
ACCELERATE GROWTH

5 STEP ACTION PLAN

HUSSEIN HALLAK



LAUNCH
ACADEMY

@HHKINGOFCONTENT @BOARDOFTRADE

**EXECUTIVE DIRECTOR
TIE VANCOUVER**

**GENERAL MANAGER
LAUNCH ACADEMY**

**MARKETING MANAGER
TEDXSTANLEYPARK**



TAKE RESPONSIBILITY FOR EVERYTHING



YOU ARE THE CEO OF
ME.INC

TOM PETERS



**"SUCCESS ON ANY
MAJOR SCALE REQUIRES
YOU TO ACCEPT
RESPONSIBILITY"**

MICHAEL KORDA





**“THE PRICE OF
GREATNESS IS
RESPONSIBILITY”**

WINSTON CHURCHILL



OWN YOUR

BRAND

AND WHAT PEOPLE THINK OF YOU



**“NO MATTER WHAT YOU THINK
YOU’RE SELLING, WHAT YOU’RE
REALLY OFFERING IS YOU”**

BOB BURG



**“AS LONG AS
YOU’RE TRYING TO
BE SOMEONE
ELSE, YOU HAVE
NO POSSIBILITY OF
TRULY REACHING
PEOPLE”**



THE MOST IMPORTANT JOB
IS TO BE
HEAD MARKETER
FOR THE BRAND CALLED
YOU

TOM PETERS



DELIVER UNBELIEVABLE VALUE

MAKE IT SUPER EASY TO CHOOSE YOU



**“YOUR TRUE WORTH IS
DETERMINED BY HOW MUCH
MORE YOU GIVE IN VALUE
THAN YOU TAKE IN
PAYMENT.”**

BOB BURG

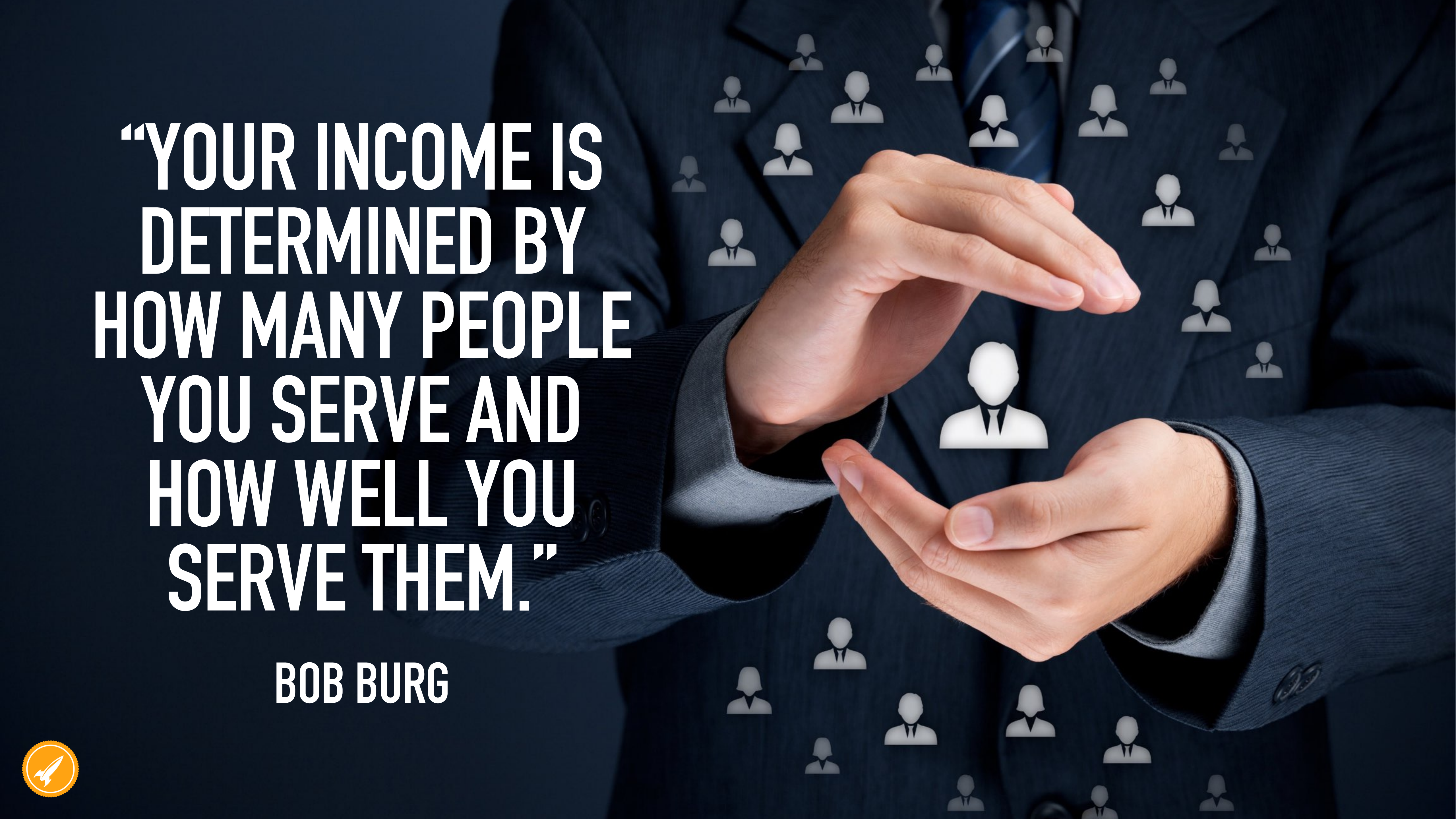


MASTER

GIVING

MAKE IT YOUR UNFAIR ADVANTAGE



A person wearing a dark blue suit jacket and a blue tie is shown from the chest up. Their hands are held together in a gesture of support or care. The background is a dark blue gradient with numerous white icons of people in business attire scattered throughout. The quote is written in large, bold, white capital letters on the left side of the image.

**“YOUR INCOME IS
DETERMINED BY
HOW MANY PEOPLE
YOU SERVE AND
HOW WELL YOU
SERVE THEM.”**

BOB BURG



MASTER ASKING

IT'S AN ART







**I HELP <TARGET
MARKET> ACHIEVE
<MASSIVE RESULT>
BY DELIVERING
<UNBELIEVABLE VALUE>**

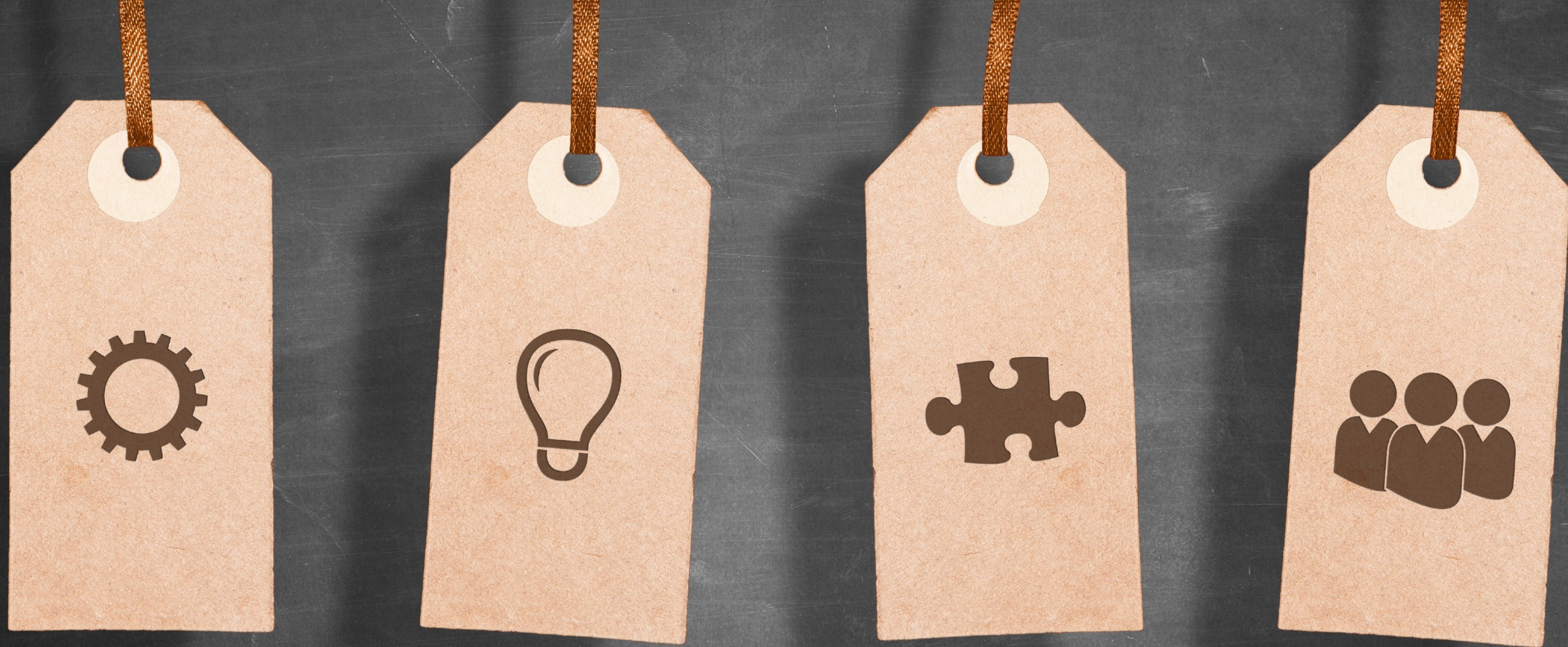




**I HELP EARLY STAGE
TECH ENTREPRENEURS
BUILD A SUCCESSFUL
STARTUP**

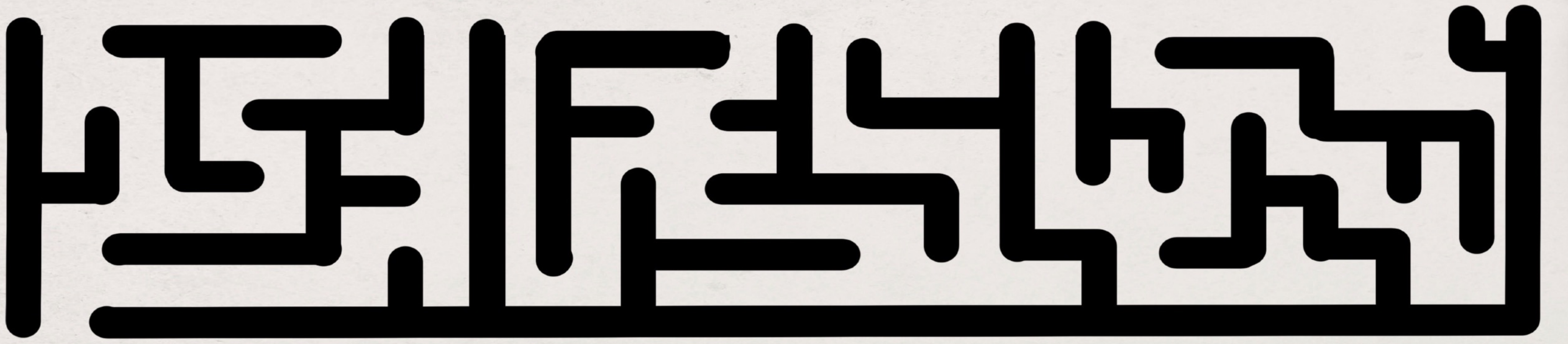
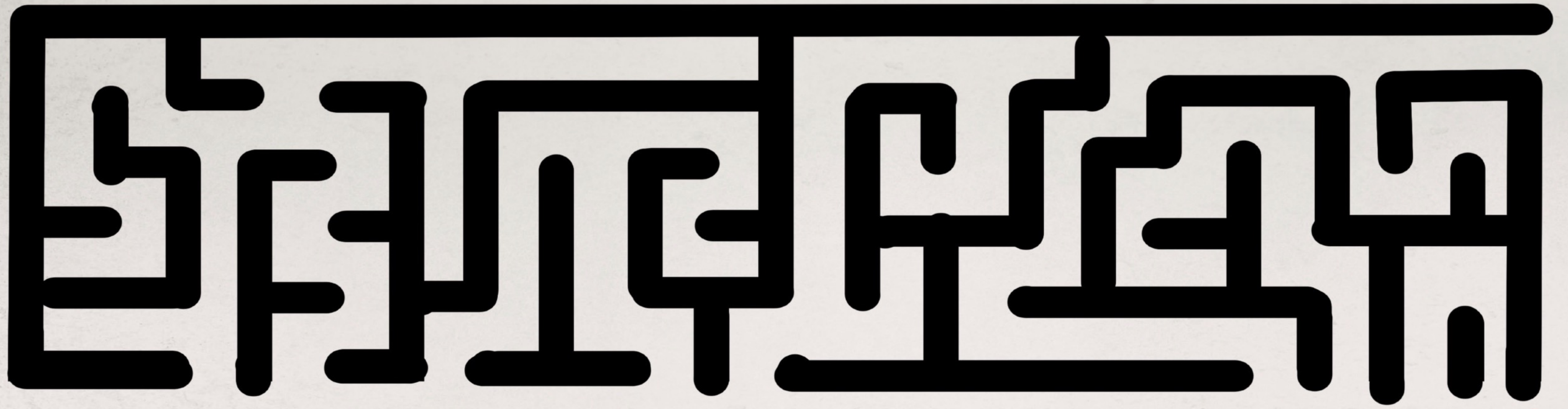
IN LESS THAN 5 WEEKS

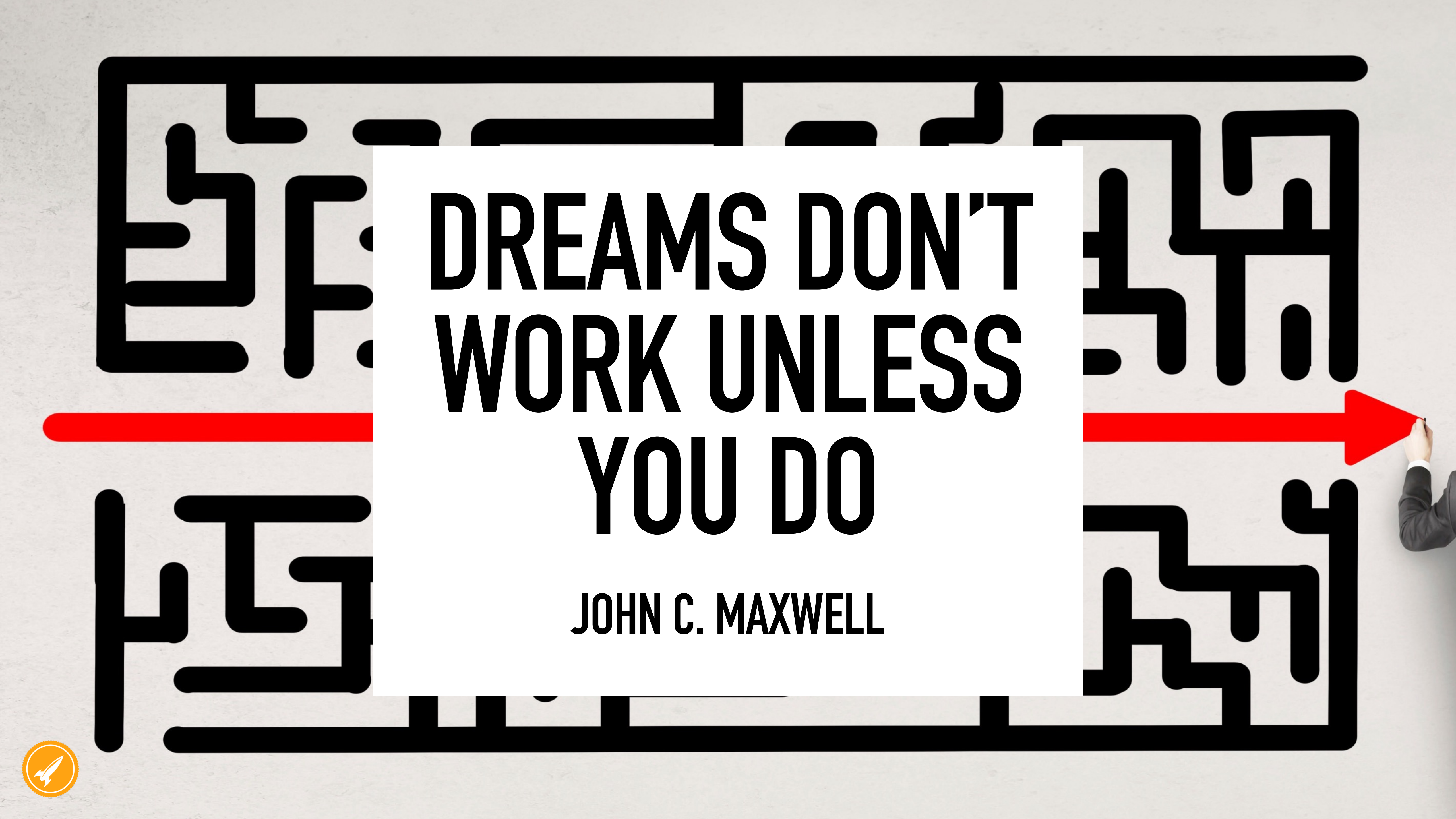




SUCCESS





A hand-drawn maze on a wall. The maze is composed of thick black lines forming a complex path. A red arrow is drawn on the wall, starting from the left and pointing towards the right, passing through the maze. A hand in a dark suit sleeve is visible on the right side, holding the end of the red arrow.

**DREAMS DON'T
WORK UNLESS
YOU DO**

JOHN C. MAXWELL



**“EVERY
ACCOMPLISHMENT
STARTS WITH THE
DECISION TO TRY”**

UNKNOWN



**“TWENTY YEARS FROM NOW
YOU WILL BE MORE
DISAPPOINTED BY THE THINGS
THAT YOU DIDN'T DO THAN BY
THE ONES YOU DID DO.”**

MARK TWAIN



MAKE THE LEAP!
UNLEASH THE ENTREPRENEUR IN YOU!

HUSSEIN@LAUNCHACADEMY.CA



**LAUNCH
ACADEMY**